

The challenge

There is a growing need to replace fossil-based packaging materials by renewable packaging solutions. At the same time, the packaging for consumer goods needs to be self-explanatory and allow the consumer to identify the content easily.

UPM NOTES

REDUCE THE USE OF PLASTICS BY MOVING TO RENEWABLE PAPER PACKAGING

Eliminate the use of unnecessary plastics by choosing the UPM Notes assortment packed in FSC™-certified (FSC C003094) paper. The innovative paper wrapping can easily be disposed of in the paper bin. The recyclable paper offers a more sustainable alternative to the standard plastic packaging of sticky notes and is more than 80% lighter than cardboard packaging. Its transparency allows the consumer to see the content of the packaging.

All sticky notes are made from FSC™-certified paper and a water-based microsphere adhesive. The UPM Notes range consists of 20 colourful products.



FSC™-certified (FSC C003094), recyclable sticky notes and packaging



Transparent paper packaging for good product visibility



Solvent-free adhesive



Residue-free removal, even from sensitive surfaces

UPM Notes Range

Product code	Size, mm	Sheets	Colour	Pads/Cubes per pack
5654-39PG	75 x 75	400	brilliant mix	1
5654-75PG	75 x 75	400	spring mix	1
5820-01PG	75 x 75	400	pastel yellow	1
5820-98PG	75 x 75	400	pastel mix	1
5654-01PG-3	75 x 75	100	pastel yellow	3
5654-20PG-3	75 x 75	100	pastel mix	3
5854-21PG-3	75 x 75	100	brilliant mix	3
5655-01PG-3	125 x 75	100	pastel yellow	3
5655-20PG-3	125 x 75	100	pastel mix	3
5855-21PG-3	125 x 75	100	brilliant mix	3
5654-01PG-6	75 x 75	100	pastel yellow	6
5654-20PG-6	75 x 75	100	pastel mix	6
5854-21PG-6	75 x 75	100	brilliant mix	6
5854-76PG-6	75 x 75	100	spring mix	6
5655-01PG-6	125 x 75	100	pastel yellow	6
5655-20PG-6	125 x 75	100	pastel mix	6
5855-21PG-6	125 x 75	100	brilliant mix	6
5855-76PG-6	125 x 75	100	spring mix	6
5654-01PG-12	75 x 75	100	pastell yellow	12
5654-20PG-12	75 x 75	100	pastell mix	12



www.globalnotes.com

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